

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

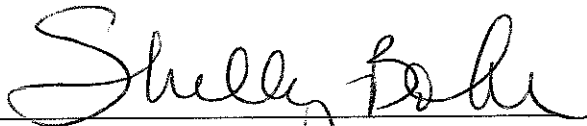
INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 7/23/12
- (2) **Name of candidate:** Clark Durant
- (3) **Office for which candidate is running:** US Senate
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Betsy Vonderheid
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

Gross: \$3000 Net: \$2550

WXMI
STATION

7/25/12
DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

SRCPmedia

ADVERTISING AS UNIQUE AS YOUR CAMPAIGN

MEDIA ACCOUNT
201 N. UNION ST., STE. 200
ALEXANDRIA, VA 22314
(703) 683-9755

BB&T
BRANCH BANKING AND TRUST COMPANY
VIRGINIA
68-426-514

EZShieldSM Check Fraud
Protection for Business

7/20/2012

PAY TO THE
ORDER OF **WXMI**

\$ **2,550.00

Two Thousand Five Hundred Fifty and 00/100*****

DOLLARS

WXMI

MEMO

RWB

Betsy Vonderheide
AUTHORIZED SIGNATURE

⑈00017570⑈ ⑆051404260⑆0000157126083⑈

SRCP MEDIA, INC. • MEDIA ACCOUNT

17570

WXMI

7/20/2012

Durant

2,550.00

374542

BB&T Media

RWB

2,550.00

WXMI-TV

ORDER



Flight Dates 07/24/12-07/30/12

Contract / Revision 374542 /

Original Date / Revision
07/23/12 07/23/12

Advertiser Durant/Rep/Senate

Agency SRCP Media, Inc.

Buying Contact

201 N Union St
Suite 200
Alexandria, VA 22314Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Product
DURANT FOR SENATE

Agency Com 15%

Billing Contact

201 N Union St
Suite 200
Alexandria, VA 22314

Sales Office TPHL

Sales Region National

Agency Ref

Order Sep 00:20:00

Estimate # 169

Alt Order # 06246913

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4, PL1

Priority 02

Advertiser Ref

Order Share 7% Market Value 42857

Competing Station	% of Order	Amount
2WOOD	46%	19714
3WZZM	16%	6857
4WWMY	30%	12857
5WOTV	1%	428
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
July 2012	17	\$2,210.00	\$2,600.00	0.00	06/25/12	07/29/12	17	\$2,210.00	\$2,600.00
August 2012	4	\$340.00	\$400.00	0.00	07/30/12	07/30/12	4	\$340.00	\$400.00
Totals	21	\$2,550.00	\$3,000.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	17	07/24/12	07/30/12	M-F 5a-9a News Tu-F,M 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	MTWTF--	:30	5	\$100.00	02	0.00 NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/24/12	07/30/12	MTWTF--		5			\$100.00		0.00			
2	17	07/24/12	07/30/12	M-F 5a-9a News Tu-F,M 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	MTWTF--	:30	8	\$100.00	02	0.00 NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/24/12	07/30/12	MTWTF--		8			\$100.00		0.00			
3	17	07/24/12	07/30/12	M-F 5a-9a News Tu-F,M 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$100.00	02	0.00 NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/24/12	07/30/12	MTWTF--		5			\$100.00		0.00			
4	17	07/28/12	07/28/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----1-	:30	1	\$400.00	02	0.00 NM	1	\$400.00

Contract / Revision **374542** Flight Dates **07/24/12-07/30/12**

Hiatus Dates

Original Date / Revision 07/23/12/ 07/23/12

Order Sep 00:20:00

Advertiser Durant/Rep/Senate

Product **DURANT FOR SENATE**

Estimate # 169

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
4	17	07/28/12	07/28/12	Fox 17 News (Sa)	CM	10p-11p	-----1-	:30	1	\$400.00	02	0.00	NM	1	\$400.00	
				Sa Fox 17 News at 10p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/23/12	07/29/12	-----1-			1			\$400.00			0.00			
5	17	07/29/12	07/29/12	Fox 17 News (Su)	CM	10p-11p	-----2	:30	2	\$400.00	02	0.00	NM	2	\$800.00	
				Su Fox 17 News at 10p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/23/12	07/29/12	-----2			2			\$400.00			0.00			
														Totals	21	\$3,000.00

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL23/12 09.2
REP HEADLINE# 6246913 TRF# 374542 *** WAMI-TV ***
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ADV # ADV. NAME POLI/C DURANT/R/SEN/MI REP. # OFF. # SALESMAN #
AGY # AGY. NAME SRCP MEDIA, INC. BUYER NAME SUSAN REINER

201 N. UNION STREET, SUITE 200 SALES PRSN PH- NICK WELTE
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6246913 CLASS: NATL. LOCAL REGIONAL
PRDCT DURANT FOR SENATE EST#169 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL24/12 JUL30/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL23/12 09.29

REP: ***NEW DURANT ORDER***
7/24-7/30

TTLID \$3000
PLS CNF THX
KYLE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CLARK DURANT FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$3,000.00
TOTAL SPOTS 21

JUL20/12 17.1
*** WXXMI-TV ***

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PROGRAM : FOX17 MORN NWS  
RA35+ : 1.2  
CON COM1: FOX17 MORN NWS
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REP HEADLINE# 6246913
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL20/12 17.1
*** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

PROGRAM : FOX17 MORN NWS
RA35+ : 1.1
CON COM1: FOX17 MORN NWS

3			800A-900A	30		\$100.00	7/24	7/30	5		TU-F,M	5
---	--	--	-----------	----	--	----------	------	------	---	--	--------	---

PROGRAM : SA FOX17 NWS 10P
RA35+ : 5.0
CON COM1: SA FOX17 NWS 10P

4			1000P-1100P	30		\$400.00	7/28	7/28	1		SAT	1
---	--	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : SU FOX17 NWS 10P
RA35+ : 6.0
CON COM1: SU FOX17 NWS 10P

5			1000P-1100P	30		\$400.00	7/29	7/29	2		SUN	2
---	--	--	-------------	----	--	----------	------	------	---	--	-----	---

CONTRACT TOTAL \$3,000.00
TOTAL SPOTS 21

MARKET TOTALS \$42,857
WXMI 7% WOTV 1% WZZM 16% WMMT 30% WOOD 46% WXSP 0% CABL 0%
WZPX 0%

OLYMPIC PACKAGE PURCHASED ON WOOD
SVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WXMI	Date: 7/20/12
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I, Betsy Vonderheid,

being/on behalf of: Clark Durant, a legally

qualified candidate of the Republican Party political

party for the office of: Senate

in the Primary

election to be held on: August 7, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		7/24-7/30			

Total Charges: \$3,000

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Clark Durant For Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Walter Czarnecki, treas.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/20/12

Date

Betsy Vonderheide

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

2/13/12

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.